

after the after

CURATOR GUIDE · everything you need to submit your episode

In each episode a DJ shares the music they keep for themselves, not a club set, not what they're usually expected to play. The short version of everything the submission form and your curator portal explain along the way, all in one place.

1 THE AGREEMENT, IN BRIEF

- Submitting a playlist gives after the after the right to include it in the archive and post it across our channels: social, streaming, and others.
- You can share and promote it on your own channels too, as long as after the after is credited. You can't upload it to streaming platforms yourself without permission.
- Your name, image, and bio may be used to promote the episode, including in paid ads.
- Once published, playlists stay in the archive. Streaming platforms occasionally remove tracks from their catalogs; that's outside our control, which is why a continuous recording is archived separately on SoundCloud.

2 YOUR PLAYLIST

- 20-25 tracks is the ideal length. Think of it like an album, meant to be played start to finish, in order.
- Multi-genre is very welcome. Electronic music is fine too, but it should feel different from what you'd play as a DJ: this is private listening, not a set.
- Link from any platform: Spotify, Apple Music, YouTube Music, Tidal, whatever you use. We'll recreate it on Apple Music and YouTube Music ourselves.
- Keep the link private or shared with us only. Nothing needs to be public on your end.
- The SoundCloud release is an automatic, continuous recording of your tracks in order, so no mixing is required from you. Prefer to mix it yourself? Record it and upload that through your portal instead.
- Not on Spotify, after the after doesn't endorse Spotify's practices, so our playlists aren't streamable there. A Spotify link from you is still fine.

3 YOUR FIVE FAVORITE TRACKS

Pick five tracks that feel representative of the playlist: they're a preview for listeners and may feature in Instagram reels promoting your episode (not guaranteed). Your five are starred on your episode page, with whatever you write about each shown beside the track. Both are optional, and both are what listeners respond to most.

4 ARTWORK & PHOTOS

- 3 cover images that evoke the mood of your selection. Three, not one, so there are options to work from when the final artwork is put together.
- 1 press photo of yourself, used on Instagram stories before release and on your episode page. Swap it anytime from your portal, including after release.
- Minimalistic images with a strong, simple visual work best: they need to hold up small, as a thumbnail, across every platform.
- Submit the highest quality files you have, they appear on Instagram and across all streaming services.
- Make sure you have the right to use the photos, or tell us who to credit.

5 YOUR RELEASE DATE

You don't choose a week. Send us your playlist whenever it's ready and we'll allocate a date, then confirm it with you, usually a few weeks out. The running order is a curatorial call, so submitting early isn't a queue ticket, but nothing can be scheduled until your playlist is in, and there's no deadline to miss. Episodes usually go live on a Tuesday or Wednesday. If certain dates won't work, say so in the form. Submitting locks nothing in: everything stays editable until the day before your date.

6 YOUR CURATOR PORTAL

As soon as you've filled in the "about you" step, we'll email you your DJ name, your sign-in for aftertheafter.xyz/portal. It's the one place for everything after you submit:

- Pick up an unfinished form on any device. Your answers save automatically as you go.
- Update your playlist link, title, description, socials, or artwork at any time, up until the day before your confirmed release date.
- A running conversation with us: if we flag something (an image that needs redoing, a link that doesn't work), you'll see it and can reply directly.
- A preview of your finished graphics and final playlist before release, with a one-tap "looks good" or a note if something needs changing.

No password to remember: every time you sign in, enter your DJ name or email and we'll send a fresh 6-digit code to the address on file, good once for 15 minutes.

SUBMIT AT

aftertheafter.xyz/form

PORTAL

aftertheafter.xyz/portal

QUESTIONS

aftertheafter.radio@gmail.com